



**Organto Foods Inc.**  
1090 Hamilton Street  
Vancouver, B.C. V6B 2R9  
Canada

Phone: +1 604 634-0970  
Fax: +1 604 634-0971  
Toll Free: 1 888 818-1364  
[www.organto.com](http://www.organto.com)

## **NEWS RELEASE**

# **Organto Enters Into Strategic Partnership in the Netherlands with Leading Organic Foods Wholesaler**

**Vancouver, BC, Canada, October 3, 2017 – Organto Foods Inc. (OGO: TSX-V, OGOFF: OTC) (“Organto”)** is pleased to announce they have entered into a strategic partnership with Vroegop Windig, part of the Vroegop Ruhe & Co. (“Vroegop Windig”), a leading European organic foods operator based in The Netherlands. Vroegop Windig is a family owned company with a long history in food and specifically organic food importing and wholesale distribution in The Netherlands and Belgium. Vroegop Windig has been a leading supplier of organic fruits and vegetables to large retailers and food service companies, as well as prominent restaurants, for many years, and also operates its own processing and retail outlets in the Netherlands.

Under the terms of the strategic partnership, Vroegop Windig and Organto will leverage their respective strengths as they address fast growing health and organic foods markets. Vroegop Windig will provide packaging services for Organto branded and private label products for the Northern Europe region, utilizing three automated packaging lines and leveraging existing infrastructure to scale the roll-out of Organto value added organic vegetables. Vroegop Windig will also leverage existing go-to-market capabilities to represent and distribute Organto products to retail customers in Scandinavia, The Netherlands and Belgium. In addition, Organto and Vroegop Windig will work together to commercialize each other’s product portfolios both in other parts of Europe and also North America.

“We are excited to have concluded this partnership with a strong player in the organic foods sector in The Netherlands and throughout parts of Europe,” commented Mr. Arnoud Maas, CEO. “This will allow us to quickly scale distribution coverage and add new products from the Vroegop Windig organic vegetable and fruit range under our Organto brand name.” added Mr. Maas.

“For Vroegop Windig this partnership with Organto is a unique opportunity to work with an organic vegetable supplier that can provide year-round supply of value-added products from its global supply platform, as well as being the first in Northern Europe to provide branded products in the rapidly growing organic foods sector.”, commented Pieter Vroegop, CEO of Vroegop, Ruhe & Co. “This will allow us both to provide a unique proposition to our customers.”

### **About Vroegop ([www.vroegop.nl](http://www.vroegop.nl))**

Vroegop-Windig is a passionate family-owned business with over 75 years of experience as wholesaler and importer of organic and conventional potatoes, fruits, vegetables and exotic produce, and part of the Vroegop Ruhe & Co. group of companies. Additionally, the company offers logistic services and have their own processing facilities for both regular and organic products. Vroegop offers quality customer service and a complete produce assortment of the highest quality. As experts in the field, Vroegop caters to the various needs of grocery stores, large retailers, food service companies, restaurants, e-commerce, in-flight catering services and the social welfare sector. Social responsibility towards people and the environment is a top priority and this is made evident in the products and services that Vroegop offers. These values carry over to





clients and consumers alike in the form of regional products, electrical transport and certified producers. Next to that, Vroegop sells products from organizations that provide meaningful opportunities to vulnerable populations from the local community. It is Vroegop's aspiration to continue growing and sharing their passion for the highest quality fruits and vegetables.

### **About Organto Foods Inc.**

Organto is a leading vertically integrated provider of value added fresh-cut, branded organic produce serving a growing socially responsible and health conscious consumer around the globe. Organto employs a business model that is integrated from the "seed to the table". Driven by consumer demand for healthy and organic food products, Organto operates an integrated business model with extensive logistical, processing and growing capabilities, providing complete traceability from the table back to the field. Operations are currently located in Guatemala, Argentina, Peru, the Netherlands and the USA, with plans to continue to expand year-round supply capabilities via strategic third party growers and processors. Organto's business model is rooted in its commitment to sustainable business practices focused on environmental responsibility and a commitment to the communities where it operates, its people and its shareholders.

ON BEHALF OF THE BOARD,

*Arnoud Maas*  
CEO

*Neither the TSX-V nor its Regulation Services Provider (as that term is defined in the policies of the TSX-V) accepts responsibility for the adequacy or accuracy of this news release.*

For more information contact:

### **Investor Relations**

604-634-0970  
1-888-818-1364  
info@organto.com

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*This news release may include certain forward-looking information and statements, as defined by law including without limitation Canadian securities laws and the "safe harbor" provisions of the US Private Securities Litigation Reform Act of 1995 ("forward-looking statements"). In particular, and without limitation this news release contains forward-looking statements respecting the anticipated benefits of the strategic relationship between Organto and Vroegop, the fast growing healthy and organic foods markets where Organto operates, Organto's business model and markets; management's beliefs, assumptions and expectations; and general business and economic conditions. Forward-looking statements are based on a number of assumptions that may prove to be incorrect, including without limitation assumptions about the following: the ability and time frame within which Organto's business model will be implemented and product supply will be increased; cost increases; dependence on suppliers, partners and contractual counter-parties; changes in the business or prospects of Organto; unforeseen circumstances; risks associated with the organic produce business generally, including inclement weather, unfavourable growing conditions, low crop yields, variations in crop quality, spoilage, import and export laws and similar risks; transportation costs and risks; general business and economic conditions; and ongoing relations with distributors, customers, employees, suppliers, consultants, contractors, partners and joint venturers. The foregoing list is not exhaustive and Organto undertakes no obligation to update any of the foregoing except as required by law.*