

Organto Commences First Sales with On-Line Retailer

First Sales to Fast-Growing Distribution Channel

Vancouver, BC, Canada, October 4, 2018 – Organto Foods Inc. (TSX-V: OGO, OTC: OGOFF) (“Organto” or “the Company”), an integrated provider of value-added organic vegetables and fruits today announced that it has commenced sales to a European on-line retailer, representing Organto’s first commercial activities in Europe in the fast-growing on-line channel. The on-line retailer will make Organto’s “I am Organic” organic blueberries and organic asparagus available for sale, with further potential for Organto to add new products as they become available.

“We are really pleased to have started sales of our branded organic blueberries and organic asparagus to this experienced and dynamic on-line retailer.” commented Rients van der Wal, CEO of Organto Europe BV. “This is a significant step forward for Organto into a new distribution channel, one that we believe will continue to experience significant growth as consumers seek convenience and expanded product availability. It is our intention to continue to develop sales through this strategic and growing channel as our year-round organic foods portfolio is expanded, giving us another avenue to get our organic foods products to market.”

The expansion of sales into on-line channels is another component of Organto’s strategy to potentially expand its revenue streams, both from a product and channel perspective. Organto recently began sales into the European distributor network and, in addition to its historical sales via bricks and mortar retail, has now added on-line retail sales. Supporting this multi-channel revenue strategy, Organto continues to expand its year-round supply capabilities with the addition of strategic growing relationships in Mexico, Peru, Argentina, Zimbabwe and Thailand, and has added a number of new products including organic blueberries, organic ginger, organic avocados and organic asparagus, available in both branded “I am Organic” and bulk distributed formats.

ON BEHALF OF THE BOARD,

Steve Bromley
Chair and Interim Chief Executive Officer

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ABOUT ORGANTO

Organto is an integrated provider of year-round value-added branded organic vegetables and seasonal organic and non-GMO fruit and vegetable products serving a growing socially responsible and health conscious consumer around the globe. Organto employs a business model that is integrated from the “table to the field”. Driven by consumer demand for healthy and organic food products, it operates an integrated business model with sourcing, logistical and processing capabilities, providing complete traceability from the table back to the field. Operations are currently located in Guatemala, The Netherlands and the USA, as well as third-party supply from a variety of regions, with plans to continue to expand supply capabilities via strategic third-party growers and processors in Africa, Mexico and other growing regions. Organto’s business model is rooted in its commitment to sustainable business practices focused on environmental responsibility and a commitment to the communities where it operates, its people and its shareholders.

FORWARD LOOKING STATEMENTS

This news release may include certain forward-looking information and statements, as defined by law including without limitation Canadian securities laws and the “safe harbor” provisions of the US Private Securities Litigation Reform Act of 1995 (“forward-looking statements”). In particular, and without limitation, this news release contains forward-looking statements respecting Organto’s business model and markets; Organto’s integrated year-round supply capabilities and plans to continue to develop and expand these capabilities; plans to expand product offerings; the market potential for the on-line distribution channel and Organto’s intention to continue to develop the channel; the consumers desire for convenience and expanded product availability; management’s beliefs, assumptions and expectations; and general business and economic conditions. Forward-looking statements are based on a number of assumptions that may prove to be incorrect, including without limitation assumptions about the following: the ability and time frame within which Organto’s business model will be implemented and product supply will be increased; cost increases; dependence on suppliers, partners and contractual counter-parties; changes in the business or prospects of Organto; unforeseen circumstances; risks associated with the organic produce business generally, including inclement weather, unfavourable growing conditions, low crop yields, variations in crop quality, spoilage, import and export laws and similar risks; transportation costs and risks; general business and economic conditions; and ongoing relations with distributors, customers, employees, suppliers, consultants, contractors, partners and joint venturers. The foregoing list is not exhaustive and Organto undertakes no obligation to update any of the foregoing except as required by law.

