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## **NEWS RELEASE**

# **Organto Announces Appointment of Marcus Meurs as President and Director**

**Vancouver, BC, Canada, January 9, 2017 – Organto Foods Inc. (OGO: TSX-V, OGOFF: OTCQX) (“Organto” or “the Company”)**, a leading vertically integrated provider of value added branded organic produce, today announced that Mr. Marcus Meurs, Co-Founder of Organto, has been appointed President and a member of the Board of Directors. Mr. Peter Gianulis, Co-Founder of Organto, remains as CEO and a Director of the Company and has relinquished the role of President to Mr. Meurs.

Mr. Meurs is a dynamic Dutch entrepreneur with more than 25 years of global experience in the conventional and organic foods industry. Prior to joining Organto he founded Pure Nature Organics and the Pure Nature brand, and grew the company to approximately USD \$35 million in sales before selling the business. Mr. Meurs has deep experience in managing all facets of an international foods business including operations, processing, logistics, sales and pricing, strategic development and product development. Mr. Meurs has an MBA in International Management, a Bachelor of Business Administration and a Bachelor of Business Information Systems from the European University in Antwerp.


Peter Gianulis, CEO and Director of Organto commented, *“The appointment of Marcus as President and a member of the Board of Directors acknowledges the important contribution he has made to the development of Organto and the key role he will play as we continue to commercialize our branded, integrated, supply model that we have developed over the last three years.”*

### **About Organto Foods Inc.**

Organto Foods Inc. is a leading vertically integrated provider of value added fresh-cut, branded organic produce serving a growing socially responsible and health conscious consumer around the globe. The Company employs a business model that is integrated from the “table to the field”. Driven by consumer demand for healthy and organic food products, the Company operates an integrated business model with extensive logistics, processing and growing capabilities, providing complete traceability from the table back to the field. The Company currently has operations in Guatemala, Argentina, the Netherlands and USA, with plans to continue to expand its year-round supply capabilities. The Company’s business model is rooted in its commitment to sustainable business practices focused on environmental responsibility and a commitment to the communities where they operate, their people and their shareholders.

ON BEHALF OF THE BOARD,

*Peter L Gianulis*  
President & CEO



*Neither the TSX-V nor its Regulation Services Provider (as that term is defined in the policies of the TSX-V) accepts responsibility for the adequacy or accuracy of this release.*

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*This release may include certain forward-looking information and statements, as defined by law including without limitation Canadian securities laws and the “safe harbor” provisions of the US Private Securities Litigation Reform Act of 1995 (“forward-looking statements”). In particular, and without limitation this news release contains forward-looking statements respecting expectations regarding future plans to expand and develop the business; future prospects for Organto generally; management’s beliefs, assumptions and expectations; and general business and economic conditions. Forward-looking statements are based on a number of assumptions that may prove to be incorrect, including without limitation assumptions about the following: cost increases; dependence on suppliers, partners and contractual counter-parties; changes in the business or prospects of Organto; unforeseen circumstances; risks associated with the organic and conventional produce business, including inclement weather, unfavourable growing conditions, low crop yields and similar risks; general business and economic conditions; and ongoing relations with employees, consultants, partners and joint venturers. The foregoing list is not exhaustive and we undertake no obligation to update any of the foregoing except as required by law.*