

Organto Launches Retail Partnership With A Leading Netherlands Petrol and Charge Point Provider

Initial Launch Includes Branded "I AM Organic" Banana and Apple Categories

Vancouver, BC, Canada and Breda, the Netherlands, August 15, 2022 – Organto Foods Inc. (TSX-V: OGO, OTC: OGOFF, FSE: OGF) ("Organto" or "the Company"), an integrated provider of branded organic and value-added organic fruit and vegetable products, today announced that it has launched its I AM Organic products in the Netherlands with a leading petrol and charge station provider. Initial products launched will include organic bananas followed by organic apples shortly thereafter. Both products will be available in a convenient "TO GO" format.

Highlights:

- Products to be available over time in approximately 400 Netherlands fueling and EV (electronic vehicle) charging stations
- Products include branded "I AM Organic" bananas and apples
- Convenient TO GO single serve formats for easy-to-grab healthy, nutritious snack options

"We have continued to grow our business and successfully launched our "I AM Organic" brand utilizing our proprietary digital passport technology. We feel that partnering with a highly respected TO GO retailer in the Netherlands will allow us to further build on our mission of making organic fruits and vegetables available for every consumer, and in doing so, build our "I AM Organic" brand." commented Rients van der Wal, Co-CEO of Organto Foods Inc. and CEO of Organto Europe B.V. "This listing leverages the strengths of both our companies in servicing today's consumers who we believe are demanding high-quality, convenient products with a transparent and engaging story. Our products have a great story to tell, a story we believe is well communicated via our digital product passports. We strive for the best possible taste and experience, combined with a carbon-neutral footprint. "I AM Organic" products have an impactful look and feel, with each product supported by a unique QR code. This QR code leads consumers into a 100% transparent digital experience, providing product details such as product origin, mode of transport, carbon footprint, social impact, nutritional profile, recipe inspiration and usage tips."

Organto is an integrated provider of branded, private label, and distributed organic and non-GMO fruit and vegetable products serving the growing global demand for healthy and socially responsible foods. Organto's long-term growth strategy is to build an ethics-driven "one-stop-shop" in fresh organic and specialty fruit and vegetable products, fueled by a combination of strong internal growth and acquisitions. This long-term growth strategy is anchored by three core operational strategies: build supply and product portfolio, build brands, and build infrastructure. The listing of "I AM Organic" branded and private label products with a leading petrol and charge point provider expands Organto's efforts in strategically building out its "I AM Organic" brand across its product portfolio.



ON BEHALF OF ORGANTO FOODS INC,

Steve Bromley
Chair and Co-Chief Executive Officer

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this news release.
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ABOUT ORGANTO

Organto is an integrated provider of branded, private label, and distributed organic and non-GMO fruit and vegetable products using a strategic asset-light business model to serve a growing socially responsible and health conscious consumer around the globe. Organto's business model is rooted in its commitment to sustainable business practices focused on environmental responsibility and a commitment to the communities where it operates, its people, and its shareholders.

FORWARD LOOKING STATEMENTS

This news release may include certain forward-looking information and statements, as defined by law including without limitation Canadian securities laws and the "safe harbor" provisions of the US Private Securities Litigation Reform Act of 1995 ("forward-looking statements"). In particular, and without limitation, this news release contains forward-looking statements respecting Organto's business model and markets; Organto's vision of being a leading global provider of fresh organic fruits and vegetables utilizing an integrated asset-light business model; Organto's belief that partnering with a leading petrol and charge station provider will further Organto's mission of making organic fruits and vegetables available for every consumer, and in doing so build the I AM Organic brand and private label offerings; Organto's belief that partnering with a leading petrol and charge station provider leverages the strengths of both companies; Organto's belief that their organic products have a great story to tell which is well communicated via the Company's digital product passport; management's beliefs, assumptions, and expectations; and general business and economic conditions. Forward-looking statements are based on a number of assumptions that may prove to be incorrect, including without limitation assumptions about the following: the ability and time frame within which Organto's business model will be implemented and product supply will be increased; cost increases; dependence on suppliers, partners, and contractual counter-parties; changes in the business or prospects of Organto; unforeseen circumstances; risks associated with the organic produce business generally, including inclement weather, unfavorable growing conditions, low crop yields, variations in crop quality, spoilage, import and export laws, and similar risks; transportation costs and risks; general business and economic conditions; and ongoing relations with distributors, customers, employees, suppliers, consultants, contractors, and partners. The foregoing list is not exhaustive and Organto undertakes no obligation to update any of the foregoing except as required by law.

